The case for supply chain optimisation

Supply chains need to work harder, say businesses

Global manufacturing industry respondents

Global response across all industries and geographies

What's driving supply chain optimisation (SCO)?



demands

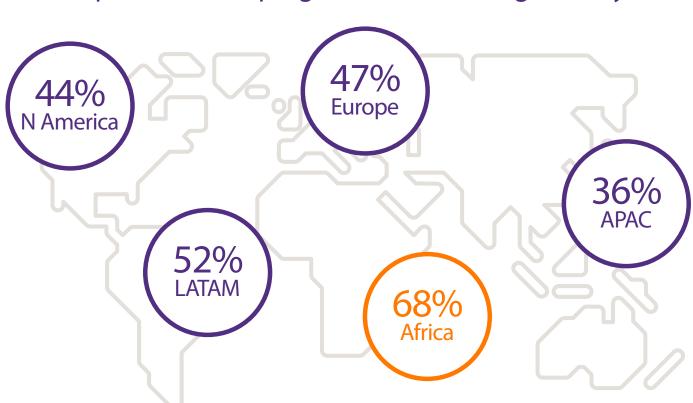


Competitive pressures



Capital management

Implementation progress: who's leading the way?



What's stopping companies from introducing SCO?



Fears about how much SCO will cost



Implementation complexity



Cultural barriers to transparency

Implementation success: the critical success factors



Visualise Have a clear picture of the problem you're trying to solve

Support Corporate training and education are key

Prioritise Realise that you can't tackle everything at once



Grant Thornton

Grant Thornton's International Business Report – a quarterly survey of 2,500 business in 36 economies worldwide. Grant Thornton US: 'The future of growth and the manufacturing industry' report

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